

RIDE TO WORK. THE DAILY RIDER



To: All City Mayors, administrators and All Motorcycle and Scooter Riders

From: [Ride to Work](#)

Date: 05/08/15

Subject: 2015 Motorcycle and Scooter Annual 'Ride To Work Day'

The 24th annual Motorcycle and Scooter Ride to Work Day is Monday, June 15th. Every year more than a million two wheeled moto-commuters demonstrate the benefits of riding, including: reduced road congestion, shorter commute times, more parking spaces and less fuel consumption.

Your city can support this event by proclamation, and also encourage riding by providing free motorcycle and scooter parking at municipal ramps and metered spaces on this day. Join hundreds of other communities as well as many motorcycle and scooter groups and organizations supporting this year's Ride to Work Day.

Reasons to encourage motorcycle and scooter commuting:

- Shared parking spaces, providing more parking for everyone else.
- Fewer resources consumed per-commuter than other powered mobility options.
- Reduced traffic and congestion.
- Less commuter travel time.

We seek government, employer and community support and recognition of the positive social benefits of riding. Proclamations and providing motorcycle and scooter parking at no charge, are great ways to encourage this beneficial (and enjoyable) form of transportation.

Supporter Tools:

- **Template for a letter to city Mayors, requesting a proclamation of support.**
www.ridetowork.org/files/mayors/2015_Mayor_letter.doc
- **Template for a support proclamation.**
www.ridetowork.org/files/mayors/2015_PROCLAMATION_template.doc
- **List of all [2006 - 2014 supporting cities](#), and a .pdf of each city's proclamation.**
- **If your city officially supports Ride to Work Day by proclamation, contact local media, and also send us a copy of the Proclamation so we can post it on our website.**
propaganda@ridetowork.org.

Contact Ride to Work Day, a 501 c4 nonprofit organization, at:

POB 1072, Proctor, Minnesota, 55810 USA

<http://www.ridetowork.org>

218 722 9806

info@ridetowork.org

Mission Statement:

Advocating and supporting the use of motorcycles and scooters for transportation, and providing information about everyday riding to the public.

Some Affiliated Countries:

Canada, Germany, Philippines, England, France, Israel, Turkey, Ecuador, and [many others](#).

Newsletter:

Sample issues of 'The Daily Rider' newsletter are available at:

<http://www.ridetowork.org/daily-rider>

History:

A brief history of Ride to Work Day is available for viewing at:

<http://www.ridetowork.org/ride-to-work-day-history>

Fact Sheet:

A transportation motorcycling fact sheet is available at:

<http://www.ridetowork.org/transportation-fact-sheet>

Photos and Artwork:

Motorcycle and scooter commuting photos, ads, posters, banners, photos, illustrations and other artwork is available at: <http://www.ridetowork.org/signs-posters-cards-propaganda-art>

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